

# GUILLAUME CHAUDE

## FRENCH GRAPHIC DESIGNER

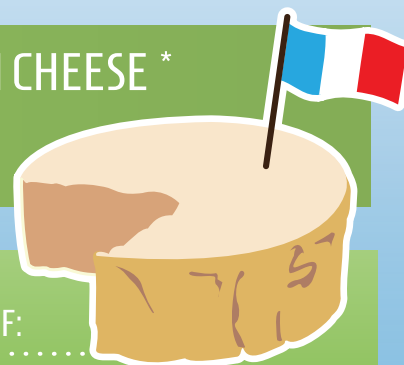
A SHORT STUDY ON WHY YOU MIGHT WANT TO HIRE ME



### I'M STRONG AND GOOD LIKE A FINE FRENCH CHEESE \* AT MAKING BEAUTIFUL DESIGNS

\*smell not included

### WHAT AM I MADE OF? 65% OF WATER + A HOMEMADE BLEND OF:



Apr 2019 - Oct 2021

**Multimedia designer, content creator & webmaster** UMEGA Edinburgh, Scotland

**In charge of creating all communication material and promotionnal material:**

- Logo and website redesign (Adobe XD) ; Website editing and management (Wordpress)
- Print, signage and goodies design (brochures, brand standards, reports, posters, vinyls, ...)
- Graphic content for social media (photos, graphic content, videos...) and online ads campaigns design
- Newsletters design and emailing management (Mailchimp) • and more...

Nov 2016 - Mar 2017

**Lead Graphic Designer** BRAINWORKS MARKETING Moncton, NB, Canada

- Print design (brochures, brand standards, menus, reports, signs, posters...)
- Graphic content for social media

Jan 2015 - May 2015

**Print Graphic Designer** ALLSIGNS Cairns, QLD, Australia

- Graphic design for various formats of signs, vinyls, decals, banners, posters, etc.
- Print design (leaflets, business cards, business paper) & digital advertising banners
- Branding and logo design

Jan 2015 - June 2015

**Web Graphic Designer** JCS DYNAMIX Cairns, QLD, Australia

- Designing website templates and graphic content for websites and social media

Feb 2013 - Juil 2014

**Graphic Designer** NOOTICA St Laurent du Var, France

- Website template redesign (homepage, menus, product page...)
- Graphic content design for the website (banners, ads, backgrounds and others)
- Print design (signs, catalogs, leaflets, business cards, posters, tshirts, etc.)
- Newsletters design and integration

Since Jan 2012

**Graphic Designer** Self-Employed

- (Various clients) Website design and integration (Html/CSS/Wordpress) ; Print design (signs, catalogs, leaflets, posters, etc.) ; Newsletters design and integration ; Visual content design for social media ; Logo design and branding

May 2011 - Sep 2011

**Graphic Designer (Internship)** SITES&PRINT Nice, France

- Website templates ; newsletters design ; Logo design ; Graphic content design for websites and social media ; Print design (leaflets, posters, business cards)

Feb 2007 - June 2008

**Video Editor** SHARKS BASKETBALL Antibes, France

- Directing, scriptwriting, filming & editing a 50mn documentary
- Creating video content for the website (Players portraits, game highlights, promotionnal clips...)
- Leading interviews, writing and recording voiceovers

## 40%

PROFESSIONAL  
DESIGN  
EXPERIENCES

## 5%

SMILE

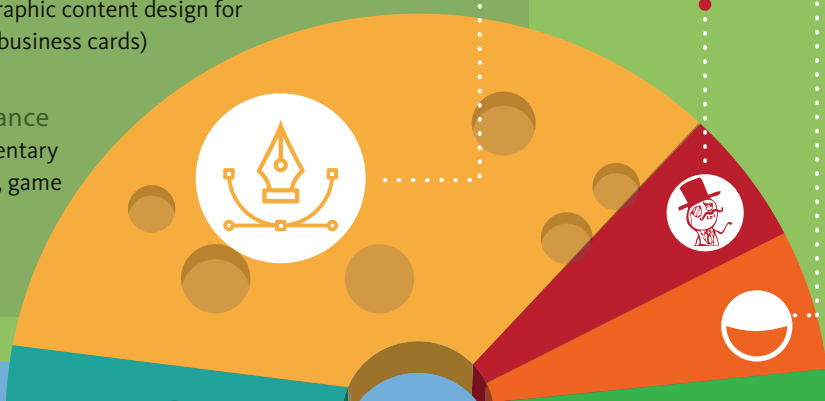
Because « A smile costs less than electricity, but gives as much light »  
(french humanist Abbé Pierre)

Let me brighten your day!

## 5%

TEAM PLAYER  
& GENTLEMAN

Because I believe respect, listening and good manners are keys to successful teamwork



## Master's degree

Multimedia Design Engineering  
& Art Projects Management

2010-2011 - Nice Sophia-Antipolis University

- Thesis : *Managing the involvement of clients in artistic projects management* (with merit, valedictorian)

## Bachelor's degree

Communication and Culture

2008-2010 - Nice Sophia-Antipolis University

- Thesis : *Athletes in modern advertising communication - The exemple of Zinedine Zidane* (with merit, valedictorian)

## Advanced diploma

Information and Communication

2005-2008 - Nice Sophia-Antipolis University

- Major : Visual communication (with merit, valedictorian)

Autres

2022-2023 **NVQ** Pastry Chef NVQ

2002-2005 **HND** Forest Management

1998-2001 **A LEVEL** in Science

## CORE SKILLS

- Expertise across print, web & social communication
- Creative thinker and strong executor of ideas
- Fresh, Innovative Design
- Branding & visual identity
- Advertising in print & online
- Keen to develop and learn new skills
- Project management
- UI Design
- Can pick up new tools quickly

## COMPUTER SKILLS

- **Adobe Creative Suite**
- HTML/CSS coding skills
- Print : Xpress ; Corel Draw
- Video : Filming and editing (Sony Vegas ; Premiere)
- Word ; Excel ; Powerpoint
- Wordpress
- Mailchimp

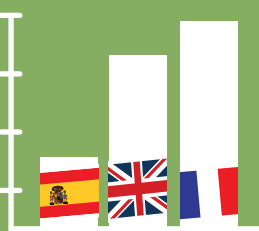
## LANGUAGES

SACREBLEU, IT'S MY NATIVE LANGUAGE!

I CAN READ. I CAN WRITE. I CAN SPEAK.

I CAN READ. I CAN WRITE.

I CAN READ.



## PORTFOLIO

Chef's suggestion - A delicious selection of handpicked works I did over the years. Enjoy with tea.

[www.GuillaumeChade.com](http://www.GuillaumeChade.com)



20%  
SOLIDE FORMATION  
UNIVERSITAIRE



20%  
DESIGN &  
COMMUNICATION  
SKILLS



5%

## OTHER PROFESSIONNAL EXPERIENCES

- 2022 **Trail Maintenance** - Mercantour National Park
- 2021-22 **Ski lift operator** - Valberg ski resort - France
- 2018-19 **Mover** - GoForth Removals - Scotland
- 2017-19 **Dog walker** - Daytime Paws - Scotland
- 2017 **Barnhand** - D&A Racing - Canada
- 2014-15 **Hostel staff** - JJ's Hostel - Australia
- 2014-15 **Farm worker, labourer** - Various - Australia
- 2007-08 **Mountain sports seller** - Decathlon - France
- 2001-2007 **Other short-term & seasonal jobs** :  
Fast-food cook ; cleaner ; meter reader ; labourer ;  
dishwasher ; mover ; order picker ...

**I ain't afraid of no jobs!**

## 5% COOL HOBBIES & INTERESTS

- Basketball, volleyball, hiking and skiing
- Pastry making, chocolate crafting, baking, cooking
- Virtual reality & video games

## I COME WITH A SIDE OF FUN FACTS

I HATE GREEN SHIELD BUGS



I ONCE CELEBRATED NEW YEAR BY EATING AN  
ENTIRE FAMILY-SIZE CHEESECAKE, BY MYSELF  
ON A BEACH IN AUSTRALIA

I USED TO WEAR PINS  
ON MY SHIRTS.



ON A GOOD  
DAY, I CAN DO A  
BACKFLIP ON A  
SOFT SURFACE

I HAVE A SLIGHT  
ADDICTION TO CHOCOLATE  
AND I'M FINE WITH IT

I'M THE PROUD  
OWNER OF AN  
AWESOME JACKY  
MOON REPLICA  
JERSEY